

***DON'T WAIT – REGISTER TODAY!***

**LEADING**



*with*

**PASSION**

**PMA**

**2024 PMA ANNUAL MEETING,  
PROCESSING TECHNIQUE SEMINAR &  
SUPPLIER SHOWCASE**

**LOCATION INFORMATION:**

**THE M RESORT**

**12300 Las Vegas Blvd. South  
Henderson, NV 89044**

*Limited quantity of hotel rooms available!*

Book rooms through the [PMA website](#) or call  
866-551-1540 to receive the group rate  
before Wednesday, March 20, 2024.

**PMA Group Code: SPOL24**

**PTS**

Saturday, April 13 –  
Sunday, April 14, 2024

**JOHN JARVIS MEMORIAL  
GOLF & POKER TOURNAMENTS**

Sunday, April 14, 2024

**ANNUAL MEETING**

Monday, April 15 –  
Tuesday, April 16, 2024

**SUPPLIER SHOWCASE**

Tuesday, April 16, 2024  
2:00-5:00 pm

# HOTEL INFORMATION



## The M Resort

12300 Las Vegas Blvd. South  
Henderson, NV 89044

**Reservation Deadline: March 20, 2024**  
**Limited quantity of hotel rooms available!**

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866-551-1540 to receive the group rate  
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**PMA Group Code: SPOL24**

**PMA Group Rate: \$195 per night**

# GENERAL MEETING INFORMATION



**Attendees:** PMA member companies, prospective member companies, press, consultants, academics, former members and spouses/companions are welcome to attend.

**One-Day Registration:** Available to non-members and guests; available to PMA members if at least one person from the member company has registered for the full Annual Meeting. This registration does not include evening receptions and meal functions. One-Day Registration is not applicable to Supplier Members attending or staffing the Supplier Showcase on Tuesday, April 16, 2024.

**Student Registration:** Students may attend free with student ID but must register in advance (does not include evening reception and meal functions).

**Refunds/Cancellations:** Full meeting refunds may be obtained if PMA is notified of the cancellation in writing before March 15, 2024.

**Attire:** The meeting attire will be business casual. Suitcoats and ties are appropriate for the Tuesday, April 16th Awards Banquet.

### Provided Meals:

- Sunday, April 14th – Welcome Reception Dinner Buffet
- Monday, April 15th – Breakfast and Lunch Buffet
- Tuesday, April 16th – Breakfast and Lunch Buffet; Awards Banquet, Plated Dinner

### Non-Member Guest Policy:

- A non-member company eligible for PMA membership attending its first or second PMA meeting will pay the 1st/2nd time guest registration fee for each representative attending.
- Representatives from a company eligible for membership who have attended two meetings as a member or guest will pay a fee equal to the member registration fee plus the minimum PMA annual dues, or the non-member fee.
- Companies who have submitted an application for membership to be acted on at the meeting, or who submit a membership application at the meeting, pay the member registration fee.

**Special Rule:** It is the policy of PMA that no one shall schedule any event, function or meeting that in any way conflicts with or detracts from scheduled PMA meetings or events. It is also customary that hospitality suites not be scheduled for the duration of the meeting.

## MEETING SCHEDULE

### SATURDAY, APRIL 13, 2024 - PTS

7:00am – 8:00am	Breakfast
8:00am – 12:00pm	PTS (Basic)
9:30am – 9:45am	Break
12:00pm – 1:00pm	Lunch
1:00pm – 5:00pm	PTS (Basic)
2:30pm – 2:45pm	Break

### SUNDAY, APRIL 14, 2024 - PTS

7:00am – 8:00am	Breakfast
9:30am – 9:45am	Break
8:00am – 12:00pm	PTS (Advanced)

### SUNDAY, APRIL 14, 2024 – ANNUAL MEETING

7:00am – 1:00pm	John Jarvis Memorial Golf Tournament* <i>Shotgun start time 8:00 am</i> <i>Offsite (transportation provided): Revere Golf Club</i>
9:00 am - 12:00 pm	John Jarvis Memorial Poker Tournament*
2:00pm – 5:30pm	Board Meeting
3:00pm – 6:00pm	Registration
5:30pm – 6:30pm	First Timer/New Member Reception
6:30pm – 10:30pm	Welcome Reception and Dinner*

### MONDAY, APRIL 15, 2024 – ANNUAL MEETING

7:00am – 5:00pm	Registration
7:00am – 8:00am	Breakfast Buffet*
8:30am – 10:45am	Annual Meeting
9:00am – 10:00am	Spouse/Guest Gathering*
11:00am – 11:45am	Track Breakout Sessions
11:45am – 12:45pm	Lunch Buffet*
12:45pm – 1:30pm	Track Breakout Sessions Timeslot
1:00pm – 6:00pm	Supplier Showcase Set Up
1:45pm – 4:45pm	Technical Paper Presentations
4:45pm – 5:30pm	Past President's Meeting

### TUESDAY, APRIL 16, 2024 – ANNUAL MEETING

7:00am – 2:00pm	Registration
7:00am – 8:00am	Breakfast Buffet*
8:00am – 2:00pm	Supplier Showcase Set Up
8:30am – 10:45am	Annual Meeting
9:00am – 10:00am	Spouse/Guest Gathering *
11:00am – 11:45am	Track Breakout Sessions
11:45am – 12:45pm	Lunch Buffet*
12:45pm – 1:45pm	Open Networking
2:00pm – 5:00pm	Supplier Showcase
4:30pm – 5:30pm	Board Meeting
6:00pm – 7:00pm	Reception*
7:00pm – 9:00pm	Awards Banquet*

\*Registered Guests Invited

# KEYNOTE SPEAKER: TROY NIX



## *Shifting One's Mindset to Win*

**Monday, April 15, 2024**

The challenges of running a successful business in today's age continue to grow. Creating a more resilient organization by creating more resilient leaders is a true competitive advantage and will become even more important as the rapid pace of business accelerates. In this keynote address, Troy demonstrates that even in the midst of failing, at times, we are actually succeeding. With a recipe of meaningful personal stories, educational studies and lessons learned from business leaders, audience members will leave this session with increased positivity and a higher level of "can-do" spirit.

**Biography:** Troy is the founder, president, and CEO of First Resource, Inc. the only association management company focused exclusively on providing value to America's manufacturers through innovative association management practices. A twenty-year veteran of the manufacturing sector, Nix serves as the founding executive director of the Manufacturers Association for Plastics Processors (MAPP) and the Association for Rubber Products Manufacturers (ARPM), as well as executive director of the American Mold Builders Association (AMBA). Nix also founded the Benchmarking and Best Practices Conference, which is one of the manufacturing sector's fastest growing and most innovative events.

He is a military veteran and proud graduate of the United States Military Academy at West Point, receiving a Bachelor of Science in Engineering Management. Prior to his experience in manufacturing association management, he worked in economic development, specifically focused on developing the plastics industry in Indiana, and as Department Manager at Mobil Oil.



# JOHN JARVIS MEMORIAL 2024 TEXAS HOLD'EM POKER TOURNAMENT



Join PMA attendees and guests for PMA's first ever John Jarvis Memorial Texas Hold'em Poker Tournament this year in Henderson! The tournament director will be PMA's Executive Director, Jennifer Rzepka, and will be capped at the first 50 players to sign-up. This new social event will be held during the same time as the John Jarvis Memorial Golf Outing as an alternative activity for non-golfers. Cards fly at 9:00 am on Sunday, April 14th in the Messina 3,4 meeting room. Light snacks and beverages will be provided for players.



# NEW IN 2024! TRACK BREAKOUT SESSIONS

This year's Track Session format offers attendees the chance to take a deeper dive into topics that have been carefully selected to meet the needs and interests of the industry. From Sales & Marketing to Regulatory & Legal Updates to Production, attendees can select the track that is most relevant to their specialty.

## Sales & Marketing Track

**TRACK 1** Monday, April 15 • 11:00am-11:45am: **How To Set Your Team Up for Success** – John Estrada, *PSI Urethanes Inc*

**TRACK 2** Monday, April 15 • 12:45pm-1:30pm: **Social Selling** – Christina Tarola, *Azelis Americas*

**TRACK 3** Tuesday, April 16 • 11:00am-11:45am: **Website/Search Engine Optimization** – William McKee, *Knowmad*

## EHS, Regulatory, and Legal Track

**TRACK 1** Monday, April 15 • 11:00am-11:45am: **How can we help you: EHS Regulatory/Legal Updates including a presentation on “Defending an Enforcement Action, A Good Offence Is Better Than A Good Defense”, and a panel of EHS pros to answer audience questions**

**TRACK 2** Monday, April 15 • 12:45pm-1:30pm: **Updates on the EPA TSCA Risk Evaluation of MOCA**

**TRACK 3** Tuesday, April 16 • 11:00am-11:45am: **Using Urinalysis Testing to Monitor Exposure to MOCA**

## Operations, Engineering & Production Track

**TRACK 1** Monday, April 15 • 11:00am-11:45am: **Part Design for Manufacturability (DFM)** - Joe Wacha, *Molded Dimensions*

**TRACK 2** Monday, April 15 • 12:45pm-1:30pm: **Production Best Practices** – Payam Towfigh, *StateMix Ltd*

**TRACK 3** Tuesday, April 16 • 11:00am-11:45am: **Casting and Dispensing Technologies** - Charles Demarest, *Cerulean Technologies*



### Failed Parts Competition

Teams will evaluate failed parts submitted by PMA members to determine their mode of failure. While the teams compete, an overview of each part will be discussed as well as general failure mechanisms. After discussion, a winning team will be chosen. The room will be open to watch and learn, as well.



### Technical Papers and Posters

Technology is a driving force in the cast urethane industry, leading to new processes and products, refining the established ones, maximizing investments in time, money, talent and materials. Join your peers in staying on top of the trends and ground-breaking discoveries with Technical Paper presentations and poster viewing.



### John Jarvis Memorial Golf Tournament: The Revere Golf Club

The Revere Golf Club is a premier Las Vegas Golf Course offering 36 holes of championship golf in Henderson, Nevada. The Lexington course is one of two courses that offers an exciting golf experience with panoramic views of the Las Vegas strip. While this is a popular social outing for colleagues and spouses to experience, the John Jarvis Memorial Golf Tournaments is also a fundraiser to support the Mother Cabrini Hospital in Chicago. The PMA has made significant contributions over the years to the facility that cared for PMA Member John Jarvis during his battle with cancer.

Transportation will be provided to participating golfers. Club rentals are available at a discounted rate of \$65. All club rentals must be booked online by 4/5. After 4/5, rentals will be subject to availability onsite the day of the tournament.

Reserve club rentals [here](#).

# PROCESSING TECHNIQUES SEMINAR (PTS)



WHO

Plant Managers, Design Engineers, Owners, Research & Development Engineers, Foremen, and front-line personnel who handle specific, complex challenges associated with urethane production.

WHAT

This two-day hands-on training opportunity for polyurethane industry professionals is designed to provide an interactive learning atmosphere where attendees can meet with industry experts in a casual, yet informative setting.

*Each day is designed specifically for the basic or advanced polyurethane professional. Attendance for both days should be considered based on the attendee's experience level.*

WHERE

**The M Resort**  
12300 Las Vegas Blvd. South  
Henderson, NV 89044

**Hotel reservation details can be found on page 2 of this brochure.**

WHEN

**Basic Sessions:**

Saturday, April 13, 2024 • 8:00am – 5:00pm  
*(Includes breakfast and lunch)*

**Advanced Sessions:**

Sunday, April 14, 2024 • 8:00am – 12:00pm  
*(Includes breakfast only)*

COST

**The PTS is FREE to PMA members!!**

The PMA offers the PTS FREE to two attendees from a member's company who register in advance.

- PMA member:** 1st and 2nd attendee **FREE**
- PMA member:** 3rd or more only **\$199 each**
- Non-members:** \$649 before March 8th  
\$699 before March 29th  
\$749 after March 29th

*There will be no discounted fees to attend only one day of the PTS. Breakfast and lunch will be included on Saturday and breakfast will be included on Sunday. Advanced registration is **required** for all PTS attendees. Onsite registration is subject to availability and meal fees. Please note that Annual Meeting registration is a **separate cost**.*

## BASIC SESSIONS

**Basics of Hot Cast Polyurethane**

Ryan Anderson  
*Fimor North America*

**Introduction to PU Chemistry**

Andy Schuster  
*BASF*

**Safe Handling of Isocyanates and Curatives**

**Failed Parts**  
Vitor Lopes  
*Lanxess*

**ASTM Standards in the Urethane Industry**

Kevin Fernandes  
*COIM*

**Sources of Processing Variability and Impact on Parts/Properties**

Tyler Sikorski  
*COIM*

**Additives for Modifying Processing and Part Properties**

Robert Czeiszperger  
*Anderson Development Co*

**Engineering Drawings & PU Design Fundamentals**

Matt Sennett  
*Lanxess*

**Adhesives and Troubleshooting Bonding Process**

Dennis Joseph  
*HB Fuller*

**Green Trends in PU Industry**

## ADVANCED SESSIONS

**Regulations in the Polyurethane Shop**

Chris Goeloe  
*Anderson Development Co*

**Automated Machine Casting & Processing Equipment**

Dan Boshinsky  
*Covestro*

**Advanced Process Troubleshooting**

Paul Waite  
*ERA Polymers Corporation*

**Material Characterization & Engineering Properties**

Shaun Gosselin  
*Gallagher Corporation*

**Choice of Polyurethane Elastomers for Demanding Applications**

Ian Laskowitz  
*Polycoat Products*

*Schedule and topics subject to change*

# SUPPLIER & SPONSOR OPPORTUNITIES

## Supplier Showcase

Tuesday, April 16 • 2:00 - 5:00 pm



### Processor Members

The Supplier Showcase provides leading industry market information along with a forum to network while viewing the products and services available by suppliers of raw materials, processing, or other equipment of providers; research laboratories; consultants; trainers; and systems manufacturers.

### Supplier Members

Maximize your Annual Meeting investment by promoting your products and services! This is a uniquely valuable opportunity to reach the selective marketplace of Processors that is represented by PMA attendees.

## Annual Meeting Sponsorship



Show your support and maximize visibility by participating by sponsoring this year's meeting.  
(Estimated quantity of 300 items.)

### Gold Level – \$5,000

- All items from the Bronze & Silver Levels, plus:
- Full-page ad in program book (4.5" wide by 7.5" tall)
  - Table-tent recognition at Awards Banquet

### Silver Level – \$2,500

- All items from the Bronze Level, plus:
- Half-page ad in program book (4.5" wide x 3.75" tall)
  - Logo item placed in registration bag
  - Table-tent recognition at luncheon
  - Company logo listed in program book, on the website and on screen during the meeting.

### Bronze Level – \$1,000

- Company name (only - no logo) on registration bag
- Table tent recognition at breakfast
- Sponsor ribbon on badge
- Certificate presented at Awards Banquet
- Company name (only – no logo) listed in program book, on the website and on screen during the meeting.

## John Jarvis Memorial Golf Tournament Sponsorship

Donate company logo items to the golfers!



If your company would like to donate golf-related items with your company logo on them to be given to our John Jarvis Memorial Golf Tournament participants, please contact the PMA Office at [info@pmahome.org](mailto:info@pmahome.org) or 414-431-3094. (Estimated quantity of 60 items.)



# 2024 PMA Annual Meeting – Registration Form

Please register using this page or online at <https://pmahome.org/news-events/2024-annual-meeting/attendee-registration/>

## Personal Information:

Attendee Name \_\_\_\_\_  
(as it will appear on badge)

Company \_\_\_\_\_

Title \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Province \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Spouse/Guest \_\_\_\_\_  
(as it will appear on badge)

Spouse/Guest Email \_\_\_\_\_

Spouse/Guest Mobile \_\_\_\_\_

Are you a first time attendee?  Yes  No

Please provide any dietary or accessibility needs:  
\_\_\_\_\_

Please provide emergency contact information:

Name \_\_\_\_\_

Phone \_\_\_\_\_

## Meal Attendance

Please indicate which meals you/your guest will be attending:

### PTS Basic Session

Saturday, April 13: PTS Breakfast

Saturday, April 13: PTS Lunch

### PTS Advanced Session

Sunday, April 14: PTS Breakfast

Attendee/Guest

Sunday, April 14: Welcome Reception

Monday, April 15: Breakfast

Monday, April 15: Lunch

Tuesday, April 16: Breakfast

Tuesday, April 16: Lunch

Tuesday, April 16: Awards Banquet

## Track Session Attendance

### Monday, 4/15 • 11:00am – 11:45am

How To Set Your Team Up for Success

How Can We Help You: EHS Regulatory/Legal Updates

Part Design for Manufacturability (DFM)

### Monday, 4/15 • 12:45pm – 1:30pm

Social Selling

Updates on the EPA TSCA Risk Evaluation of MOCA

Production Best Practices

### Tuesday, 4/16 • 12:45pm – 1:30pm

Website/Search Engine Optimization

Using Urinalysis Testing to Monitor Exposure to MOCA

Casting and Dispensing Technologies

## Registration fees & Payment: (All fees are in US Dollars)

Registration fees for attendees cover the costs of all meeting material, programs, receptions (excluding cash bars), and meal functions. Spouse/Guest fees cover meal functions only. Student fees and one-day registrations do not cover any meal functions.

## Full Annual Meeting Fees:

	Before 3/8	Before 3/29	After 3/29	
PMA Member	\$549	\$649	\$749	\$ _____
Spouse/Guest	\$199	\$199	\$199	\$ _____
1st/2nd Time				
Non-Member Attendee	\$549	\$649	\$749	\$ _____
Non-Member	\$1,049	\$1,149	\$1,249	\$ _____
Student (w/Student ID)	FREE	FREE	FREE	
Press	FREE	FREE	FREE	

## Register by 3/29

John Jarvis Golf Outing # of players: \_\_\_\_\_ x\$200/per \$ \_\_\_\_\_

John Jarvis Poker Tournament # of players: \_\_\_\_\_ x\$100/per \$ \_\_\_\_\_

## One-Day Annual Meeting Fees:

One-day registration fees cannot be combined for two-day attendance, and only apply to members if at least one company registrant is attending the full event.

Non-member	\$649	\$649	\$649	\$ _____
Additional Processor Member	\$149	\$149	\$149	\$ _____

## Sponsorship Contribution

Gold: \$5,000  Silver: \$2,500  Bronze: \$1,000 \$ \_\_\_\_\_

## Golf Sponsorship

Yes, I would like to be a golf sponsor

Donation items (Est. Qty. 60) \_\_\_\_\_

## Processing Techniques Seminar (PTS)

PMA Member (#'s 1 or 2)	FREE	FREE	FREE	
PMA Member (#'s 3 or more)	\$199	\$199	\$199	\$ _____
Non-Member	\$649	\$699	\$749	\$ _____

## Multiple Attendee Discount for Processors:

If 2 attendees, deduct \$25 per Processor Attendee – \$ \_\_\_\_\_

If 3 or more attendees, deduct \$50 per Processor Attendee

**Total enclosed \$ \_\_\_\_\_**

Remit check payable to Polyurethane Manufacturers Association with completed registration form, or pay by credit card by filling out the information below and send to [info@pmahome.org](mailto:info@pmahome.org) or fax to: 414-755-1346.

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City/State/Zip \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ Date \_\_\_\_\_

Please register online:

<https://pmahome.org/news-events/2024-annual-meeting/attendee-registration/>  
or remit payment to

Polyurethane Manufacturers Association (PMA)  
6737 W. Washington St., Suite 4210, Milwaukee, WI 53214

Phone: 414-431-3094 • Fax: 414-755-1346 • [info@pmahome.org](mailto:info@pmahome.org) • [www.pmahome.org](http://www.pmahome.org)



**Polyurethane Manufacturers Association**

6737 W. Washington St.  
Suite 4210  
Milwaukee, WI 53214

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[info@pmahome.org](mailto:info@pmahome.org)  
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Register online today! [www.pmahome.org](http://www.pmahome.org)

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PTS

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before Wednesday, March 20, 2024.

PMA Group Code: SPOL24

**IMPORTANT DATES:**

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March 20, 2024

1st Early Bird:  
March 8, 2024

2nd Early Bird:  
March 29, 2024